



VISION

Texas Tech University Health Sciences Center will strengthen its national reputation as it seeks to promote healthier communities across West Texas and beyond.

MISSION

As a comprehensive health sciences center, our mission is to enrich the lives of others by educating students to become collaborative healthcare professionals, providing excellent patient care, and advancing knowledge through innovative research.

SYSTEM STRATEGIC PRIORITY

I: Increase Enrollment and Promote Student Success

We will grow and diversify our student population in order to improve higher education participation and supply a well-equipped, educated workforce for the state of Texas.

INSTITUTIONAL GOAL

1. **TTUHSC will foster the development of competent healthcare professionals and biomedical researchers.**

OBJECTIVES

- 1.1 Increase student enrollment in targeted academic programs.
- 1.2 Develop and enhance academic programs that reflect targeted health care education needs.
- 1.3 Provide academic and student support services which promote student success across the institution.

SYSTEM MEASURES

- Fall enrollment
- Student Success

School of Allied Health Sciences

- Graduation Rate
- First Time Licensure/Certification Exam Pass Rate

School of Pharmacy

- First Time Licensure Pass Rate
- Pharmacy Curriculum Outcomes Assessment Composite Score

Paul L. Foster School of Medicine

- Residency Match Results to Specialty of Choice
- First Time Pass Rate USMLE (Step 1)

- First Time Pass Rate USMLE (Step 2)
- First Time Pass Rate USMLE (Step 2-Clinical Skills)

School of Medicine

- Percent of Students Entering Primary Care Specialty
- First Time Pass Rate USMLE (Step 1)
- First Time Pass Rate USMLE (Step 2)
- First Time Pass Rate USMLE (Step 2-Clinical Skills)

Graduate School of Biomedical Sciences

- Doctoral Time to Degree (years)
- Qualifying Examination Pass Rate

School of Nursing

- Graduation rate
- First Time Licensure Pass Rate

Gayle Greve Hunt School of Nursing

- Graduation rate
- First Time Licensure Pass Rate

- Total degrees awarded (annual)

SYSTEM STRATEGIC PRIORITY

II: Strengthen Academic Quality and Reputation

We will attract and retain the best faculty in the country in order to enhance our teaching excellence and grow our number of nationally recognized programs.

INSTITUTIONAL GOAL

2. **TTUHSC will recruit, develop, and retain outstanding employees.**

OBJECTIVES

- 2.1 Recruit, develop, and retain faculty who enhance the reputation of the university.
- 2.2 Recruit, develop, and retain qualified staff.

SYSTEM MEASURES

- Percent of faculty recognized by professional organizations
- Percent of FTE faculty who are tenured or tenure-track

SYSTEM STRATEGIC PRIORITY

III: Expand and Enhance Research and Creative Scholarship

We will significantly increase the amount of public and private research dollars in order to advance knowledge, improve the quality of life in our state and nation, and enhance the state's economy and global competitiveness.

INSTITUTIONAL GOAL

- 3. TTUHSC will advance knowledge and healthcare practice through innovative research and scholarship.**

OBJECTIVE

- 3.1 Develop and enhance programs to facilitate an increase in externally funded, peer-reviewed research that reflects a diversity of interests.

SYSTEM MEASURES

- Total research expenditures
- Total external research awards
- Total National Institutes of Health (NIH) awards
- Percent FTE tenured and tenure-track faculty with external grants
- Total Cancer Prevention Research Institute of Texas (CPRIT) Awards
- NIH grants submitted
- Number of publications by all TTUHSC faculty
- Number of publications in which TTUHSC students are authors
- Internal funding for Seed Grants for research
- Number of Invention Disclosure-Technology Commercialization

SYSTEM STRATEGIC PRIORITY

IV: Further Outreach and Engagement

We will expand our community outreach, promote higher education and continue to deliver quality, affordable health care to underserved Texans in order to improve our communities and enrich their quality of life.

INSTITUTIONAL GOAL

- 4. TTUHSC will promote improved community health through the provision of patient care services and healthcare education.**

OBJECTIVE

- 4.1 Improve access to quality health care and education among targeted populations.

SYSTEM MEASURES

- Total number of outpatient and inpatient visits in state-owned and state-affiliated facilities
- Unreimbursed cost of uncompensated care
- Number of students participating in Global Health Initiatives
- Number of people served by West Texas AHEC
- Economic development and impact

- Statewide economic impact
- Economic impact on the regions where TTUHSC operates
- Annual contribution to the Texas workforce by graduates of TTUHSC
- Total jobs created from TTUHSC operations, employees, research, students, and university-related visitors
- Total household income created from TTUHSC operations, employees, research, students, and university-related visitors

SYSTEM STRATEGIC PRIORITY

V: Increase and Maximize Resources

We will increase funding for scholarships, professorships and world-class facilities and maximize those investments through more efficient operations in order to ensure affordability for students and accountability to the state of Texas.

INSTITUTIONAL GOAL

5. **TTUHSC will operate effectively and efficiently through maximization of available resources.**

OBJECTIVES

- 5.1 Maintain financial stability through efficient management of fiscal resources and fundraising efforts.
- 5.2 Maintain appropriate technology to promote effective operations in a multi-campus system.
- 5.3 Operate and maintain a physical environment conducive to learning, research, and patient care.
- 5.4 Work collaboratively with key stakeholders to accomplish the mission of the institution.

SYSTEM MEASURES

- Administrative cost as percent of total expenditures
- Total endowment assets
- State appropriations as a percent of total institutional revenue
- Total institutional revenue
- Licenses with royalties
- Gross license revenue
- Total funds raised annually

END