How To Obtain Federal Funds for Research that is Commercializable: The SBIR/STTR Program

Sponsored by:
Dr. Michael Conn, Senior Vice President of Research, Texas Tech Health Sciences Center-Lubbock
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Texas Tech System Office of Research Commercialization

For those looking to commercialize innovation, Small Business Innovation Research (SBIR) and Small Business Technology Transfer Research (STTR) grants are important options to consider. University researchers across the country have found these to be significant sources of funding and, in some cases, more accessible than NIH R01 grants or angel investing/venture capital.

Various models have emerged for the university researcher to spin off a business or to collaborate with an existing business and then subcontract part of the work back to the university.

You are invited to learn about SBIR/STTR possibilities as well as university and community resources available to assist you with proposals.

When: Friday, February 19
Where: TTU Health Sciences Center, Room ACB 100
Time: 2:30 – 4:00 Central Time
Refreshments will be served.

Program:
Introduction to the Federal SBIR/STTR Program
Dr. Susan Back, Director, SBIR/STTR Resource Center

Assistance with Your Commercialization Plan – I-Corps Program
Eli Velasquez, Managing Director, Venture Development

Business Formation
PJ Pronger, Managing Director, Regional Business Development Partnership

Business Acceleration
Lisa McDonald, Director, Kinetic Accelerator Implemented by Texas Tech

Role of Local Government, Economic Development Organizations, Angel Networks
Weston Waldo, Founder and CEO, yearONE, LLC, STTR Recipient

Recorded Event Will be Available on the HSC Website within Two Days of Panel Presentation

For further information on SBIR/STTR initiatives, you may contact Dr. Susan Back, Director of the Texas Tech System SBIR/STTR Resource Center: Susan.Back@ttu.edu, 806.834.4789.