

Weave Phase I Workshop

Assessment Planning

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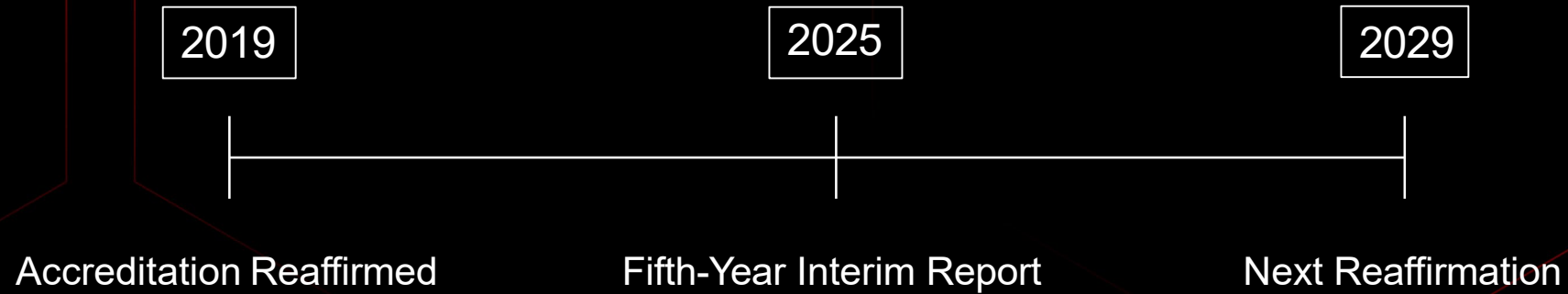
Senior Director of Institutional Assessment

Training Agenda

- Part I: TTUHSC Assessment Cycle
- Part II: Elements of a Plan
- Part III: Writing Your Plan
- Part IV: Using the Weave software



SACSCOC Accreditation Schedule



SACSCOC Standards

7.3

The institution identifies expected outcomes of its administrative support services and demonstrates the extent to which the outcomes are achieved.

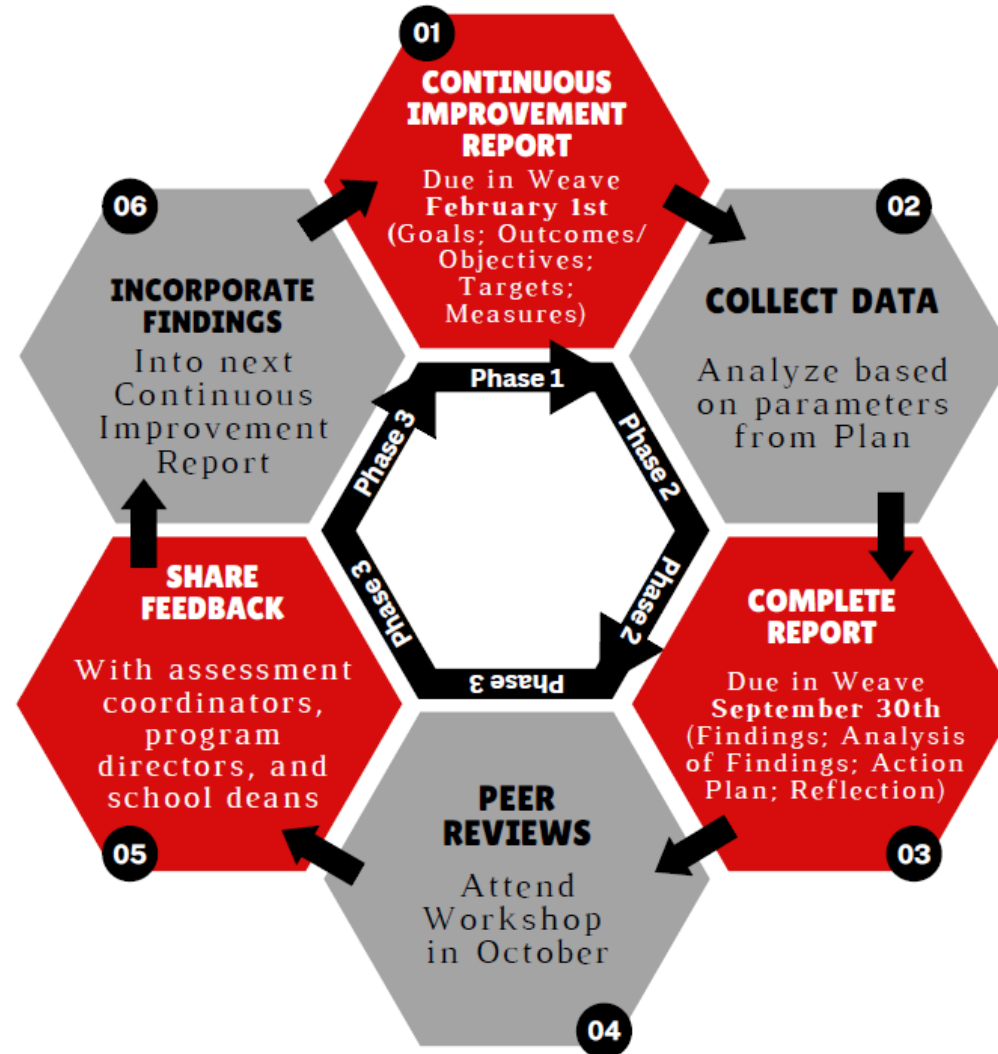
8.2.a

The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results with regard to student learning outcomes for each of its educational programs.

8.2.c

The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the academic and student services that support student success.

Cycle of Continuous Improvement



Timeframe and Deadlines

- Weave plans/reports are completed on an ANNUAL basis
- The reporting cycle is **September 1 – August 31**
- **Phase One:** Planning should be completed by **February 1**
- The deadline for **Phase Two:** Reporting is always **September 30**
- **Phase Three:** Review occurs in **October**



Elements

Phase I: Planning

- Mission Statement
- TTUHSC Strategic Goals/Guidelines
- Outcomes/Objectives
- Measures/Metrics
- Targets
- Attachments

Phase II: Reporting

- Findings and Explanation of Findings
- Action Plans
- Progress on Planned Improvements
- Attachments

Elements



Phase One: Planning

- **Mission Statement**
- **TTUHSC Strategic Goals/Guidelines**
- **Outcomes/Objectives**
- **Measures/Metrics**
- **Targets**
- **Attachments**

(as referenced in SACSCOC Resource Manual, 2024)

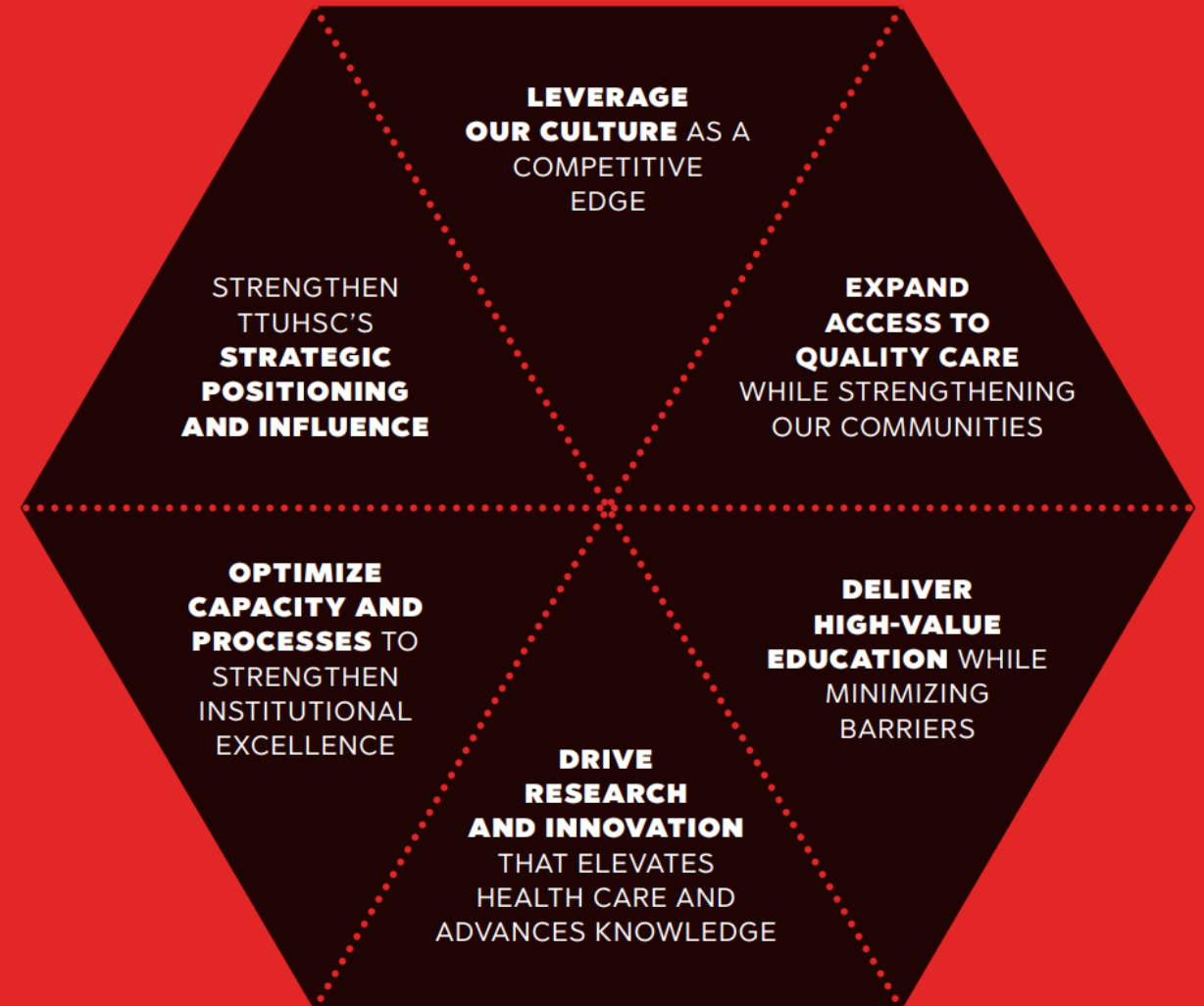
Mission Statement

- A **Mission Statement** is a brief statement of general values and principles which guide the program curriculum or department goals.
 - Sets a position from which objectives are developed
 - Communicates the overall purpose*
 - Distinguishes the program or department from similar areas*
 - Aligns clearly with the mission of TTUHSC*

TTUHSC Goals/Guidelines

- Choose a Strategic Guideline from the 2026 – 2030 TTUHSC Strategic Plan that best aligns with the department/program's outcomes/objectives
- www.ttuhsc.edu/strategic-plan/guidelines.aspx

STRATEGIC GUIDELINES



OPTIMIZE CAPACITY AND PROCESSES TO STRENGTHEN INSTITUTIONAL EXCELLENCE

TTUHSC will optimize processes, infrastructure and technology to improve efficiency, sustainability and long-term impact across all locations. This means prioritizing efficiency, collaboration and sustainability to maximize impact.

Investment priorities include:

- ▶ ENSURING SUSTAINABLE FUNDING AND STRATEGIC RESOURCE ALLOCATION
- ▶ IMPROVING OPERATIONAL EFFICIENCY AND EFFECTIVENESS
- ▶ MODERNIZING FACILITIES AND TECHNOLOGY
- ▶ ENHANCING COLLABORATIVE AND INTERPROFESSIONAL ENVIRONMENTS

WE STRENGTHEN IMPACT BY MAKING EVERY RESOURCE COUNT.

1 TTUHSC Goal/Guideline(s) Optimize Capacity and Processes To Strengthen Institutional Excellence



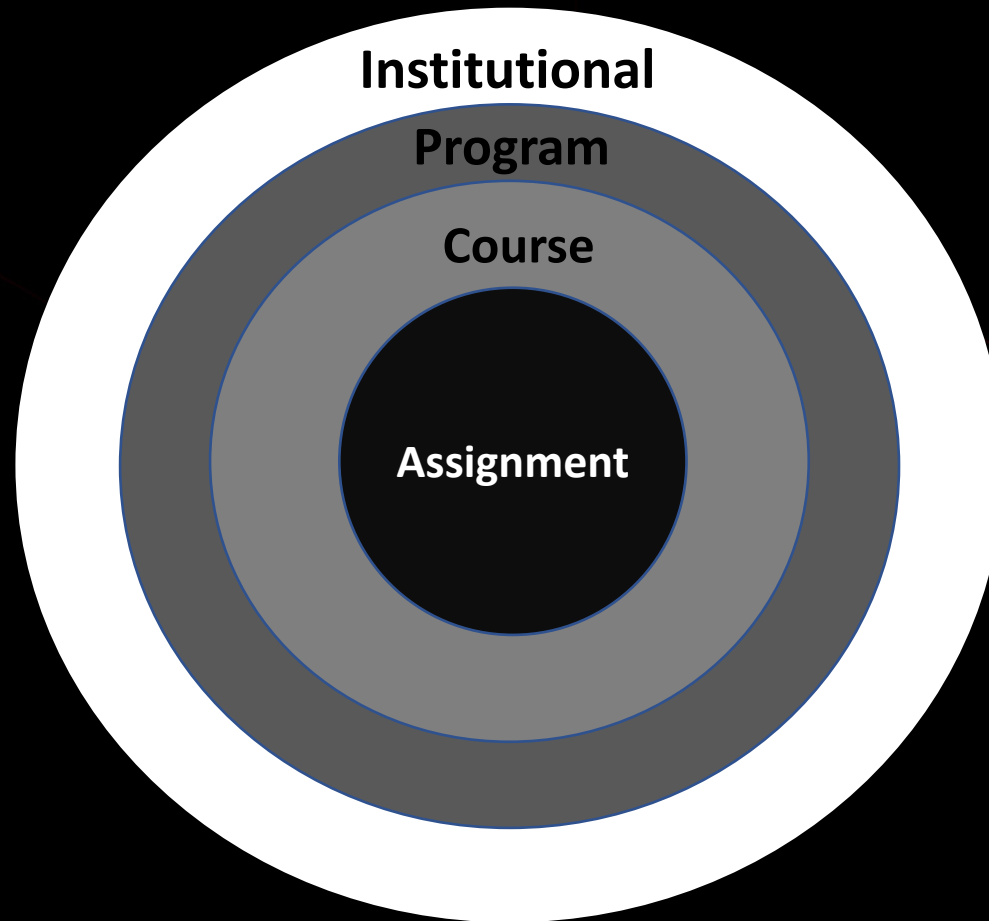
DESCRIPTION

TTUHSC will optimize processes, infrastructure and technology to improve efficiency, sustainability and long-term impact across all locations. This means prioritizing efficiency, collaboration and sustainability to maximize impact.



Outcomes/Objectives

- Best practice suggests that you have 3 to 5 outcomes/objectives
- Align with Mission Statement and TTUHSC Strategic Plan



Outcomes/Objectives

- Audience/Customer focused
- Be distinctive from each other (not bundles)
- Be measurable
- Describe the intended outcomes, not the actual outcomes
- Appropriate in scope

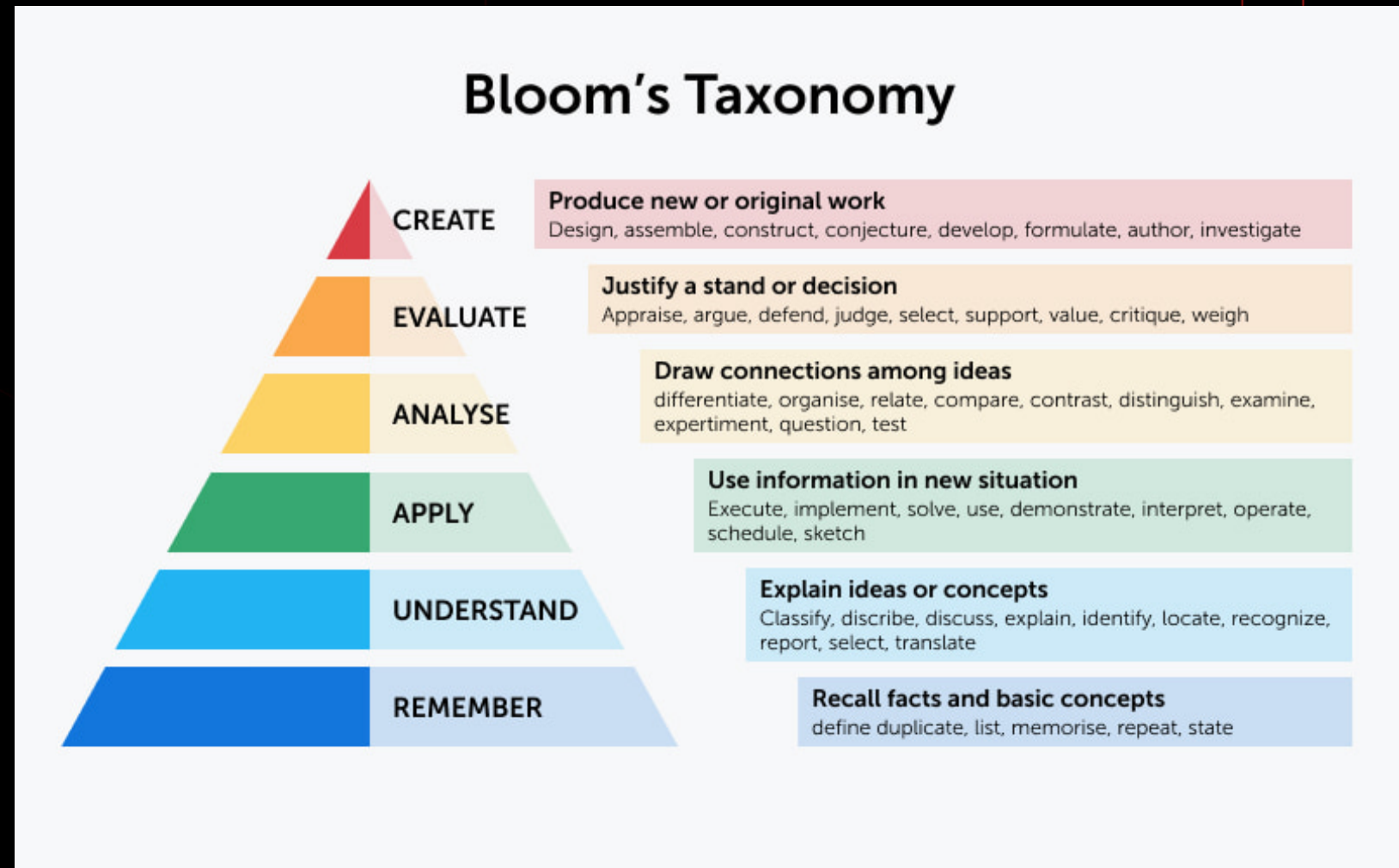
Outcomes/Objectives - Academic

Student Learning Outcome

What the student should know or be able to do upon successful completion of the program.

- **NOT** what courses the student will take or what experiences they will have within the program
- **NOT** what will be provided to the student during the duration of the program

Outcomes/Objectives - Academic



Outcomes/Objectives - Support

- A Process Objective is an anticipated action which will move one toward the accomplishment of the department's mission.

Focuses on what the department will do

- A Customer Outcome is a statement that reflects your department's expected results for the intended customer.

Focuses on what the department expects their customer to be able to do

Let's practice--Outcomes/Objectives

For Academic Programs Example 1

Needs Improvement: Students will be provided a foundation of knowledge in key concepts and fundamental principles related to Speech, Language, and Hearing Sciences

Let's practice--Outcomes/Objectives

For Academic Programs Example 1

Needs Improvement: Students will be provided a foundation of knowledge in key concepts and fundamental principles related to Speech, Language, and Hearing Sciences

Better: Students will define, explain, and apply key concepts and fundamental principles related to Speech, Language, and Hearing Sciences

Let's practice--Outcomes/Objectives

For Academic Programs Example 2

- ***Avoid “Bundling”*** The Office of Student Affairs will oversee implementation of Banner upgrades and will provide oversight of student organizations.

Let's practice--Outcomes/Objectives

For Academic Programs Example 2

Avoid “Bundling” The Office of Student Affairs will oversee implementation of Banner upgrades and will provide oversight of student organizations.

Better:

- **(O1)** TTUHSC Office of Student Affairs will oversee implementation of Banner upgrades.
- **(O2)** TTUHSC Office of Student Affairs will provide oversight of student organizations.

Let's practice--Outcomes/Objectives

For Academic Programs Example 3

Avoid using Quantifiable Targets: Customer satisfaction will increase by averaging at least a 4.5 level of satisfaction on all survey items.

Let's practice--Outcomes/Objectives

For Academic Programs Example 3

Avoid using Quantifiable Targets: Customer satisfaction will increase by averaging at least a 4.5 level of satisfaction on all survey items.

Better: Students will provide ongoing and systematic feedback about Student Support Services across the institution.

Let's practice--Outcomes/Objectives

For Administrative and Academic/Student Support Units

Needs Improvement:

The Office of Academic Planning & Compliance will educate faculty and staff on how to use Weave.

Let's practice--Outcomes/Objectives

For Administrative and Academic/Student Support Units

Needs Improvement:

The Office of Academic Planning & Compliance will educate faculty and staff on how to use Weave.

Better:

Faculty and staff will develop effective continuous improvement plans for their respective areas using Weave.

Outcomes/Objectives in Weave

Customer Outcome(s)/Process Objective(s)	+
1.1 Customer Outcome(s)/Process Objective(s) Enter Text	^ ⋮
DESCRIPTION	
Enter text	
Supported Initiatives (0)	+
Action Plan	+
Measures	+

Measures/Metrics

- Attribute by which you can document progress towards achieving the Outcome/Objective
- Detail what will be measured and how it will be measured
- At least one measure per outcome/objective
 - For academic programs, at least one direct measure per outcomes

Measures/Metrics—Academic Programs

Direct Measures

- Comprehensive Exam
- Student Publication or Conference Presentation
- Internship or Clinical Evaluation
- Portfolio Evaluation
- Pass Rates on Certification or Licensure Exam
- Capstone Project or Senior Thesis

Indirect Measures

- Exit Interview
- Focus Group
- Alumni Survey
- Graduation Rates
- Job Placement Statistics
- Reflection Papers
- Student Satisfaction Survey

Measures/Metrics—Support Units

Things you can measure: Demand, Effectiveness, Efficiency, Quality, and Satisfaction

Student Support Examples

- Student Satisfaction (SSS)
- Number of event participants
- Number of complaints
- Number of applications
- Opinion surveys
- Processing time

Admin Examples

Growth in participation	Focus group findings
Response time	Dollars raised
Statistical reports	Energy usage
Staff training hours	Fund-raising targets
Number of users	“Passing” targets
Number of grants	

Let's discuss – Measures/Metrics

- Can you identify some measures?

1. Do the measures reflect the culture of the program?
2. Do the measures provide decision makers with useful information?
3. Are the measures simple, requiring little extra time or effort?

Measures/Metrics in Weave

Measures

1.1.1 Measure

Enter Text

DESCRIPTION

Enter text

Targets (1)

Targets

- *How or when will you know if you have been successful?*
- Each Measure must have an established Target
- Targets should describe **specific criteria for success**
- Targets should *appear* to be appropriately challenging and attainable in the given timeframe
- Targets can offer directionality or specify something quantifiable
 - An increase or decrease
 - A percent, rating, or score
- Targets should change to reflect improvement over time

Let's practice -- Targets

- If there is a specific audience:
 - ____ of ____ will obtain/gain/use/receive ____ of ____.
 - AMOUNT of AUDIENCE will VERB BENCHMARK of MEASURE/ATTRIBUTE.
 - At least 95% of graduates from the TTUHSC MOT program will pass (score of 450 or higher) the NBCOT® certification exam on the first attempt.
 - The pass rate of TTUHSC students on the Integrated Clinical Encounter sub-component will be at or above the national average for the first time test takers.
- Administrative units
 - ____ completed/uploaded/published by ____
 - The Institute's Research Group will submit at least three (3) grant applications by August 31st.
 - 85% of new TTUHSC employees hired will have completed the required Institutional Compliance Orientation training within 60 days of hire.

Targets in Weave

Targets (1)

+

1.2.1.1

^

⋮

DESCRIPTION

Enter text

TARGET

Enter text

FINDINGS

Enter text

Status

▼

Attachments

- Upload any key documents that provide evidence of the progress you've made toward achieving your Outcomes/Objectives.
 - Rubrics
 - Assignments
 - **De-identified** Student Examples
 - **De-identified** Course/exam de-aggregated spreadsheets
- **Reference** the attachment in the narrative
- Save your file with a **distinct and descriptive name** (i.e., Annual Report for Targets 1.1.1.1 Findings).

Example of Attachment Best Practice

ntation expectations using multiple methods of communication, including email and in
s. See, for example, Progress_Planned_Improvement_Annual_Advising_REDACTED for
ent's annual advisory meeting notes, in which the SAA reminded the student of related

Targets (1)		+
2.1.1.1		^ ⋮
DESCRIPTION	STATUS	
All (=100%) second-year Biotechnology students will score 89.5%, or above (i.e., A) on the final report grading rubric.	Met	
TARGET		
89.5% or above		
FINDINGS		
Of the 9 second-year Biotechnology students, 9 students (=100%) scored at least 89.5% on the final report.		
EXPLANATION OF FINDINGS (OPTIONAL)		
Refer to 2.1.1.1_Rubric_Final_Report_REDACTED in the project attachments for a redacted rubric example.		

References

Southern Association of Colleges and Schools Commission on Colleges. (2024). *Resource manual for the principles of accreditation: Foundations for quality enhancement* (4th ed.). Southern Association of Colleges and Schools Commission on Colleges.

Valamis. (2025). *Bloom's taxonomy*.
<https://www.valamis.com/hub/blooms-taxonomy>

Office of Academic Planning & Compliance