## What will the Cooper Institute add to TTUHSC research? 0:00

So we are so fortunate to have the future collaboration of the Kenneth H. Cooper Institute at the Texas Tech University Health Sciences Center. The Institute will be housed here on our Dallas campus, but its impact will be across our entire university. We have right at 5000 students, and our goal is for all of our students to be exposed to the longitudinal study data that's part of the Kenneth H. Cooper Institute. We feel like this will inform the future of health, not just here in Texas, but beyond.

## How do you think this will impact students, staff and faculty at TTUHSC? 0:45

The Texas Tech University Health Sciences Center established a vision statement over five years ago saying that our goal is to transform health care through innovation and collaboration, and so we've been intentionally seeking out partners who have been visionaries in health care Dr Kenneth Cooper is the perfect example of a visionary. Over 60 years ago, he introduced a concept that, at the time, was controversial, but a concept that has now been adapted by health care providers across the world and advancing health for populations. We are excited to be a part of this collaboration for this visionary leader, and how it so perfectly aligns to who we are as Texas Tech University Health Sciences Center.